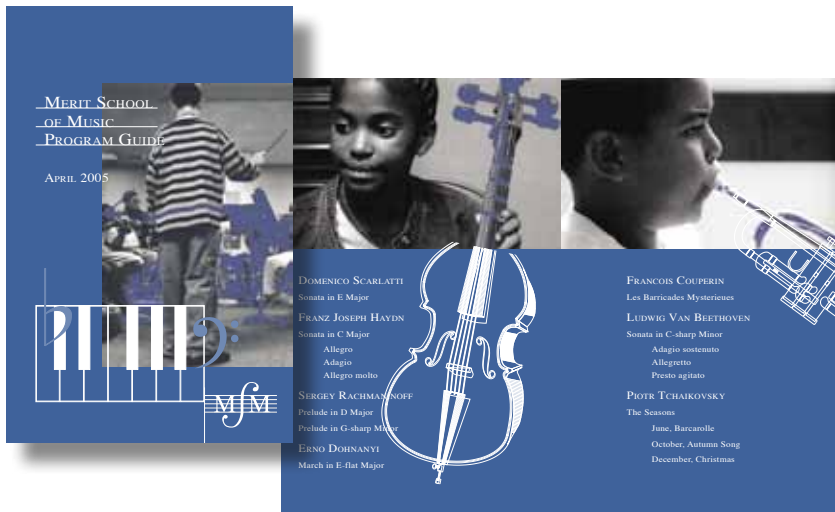


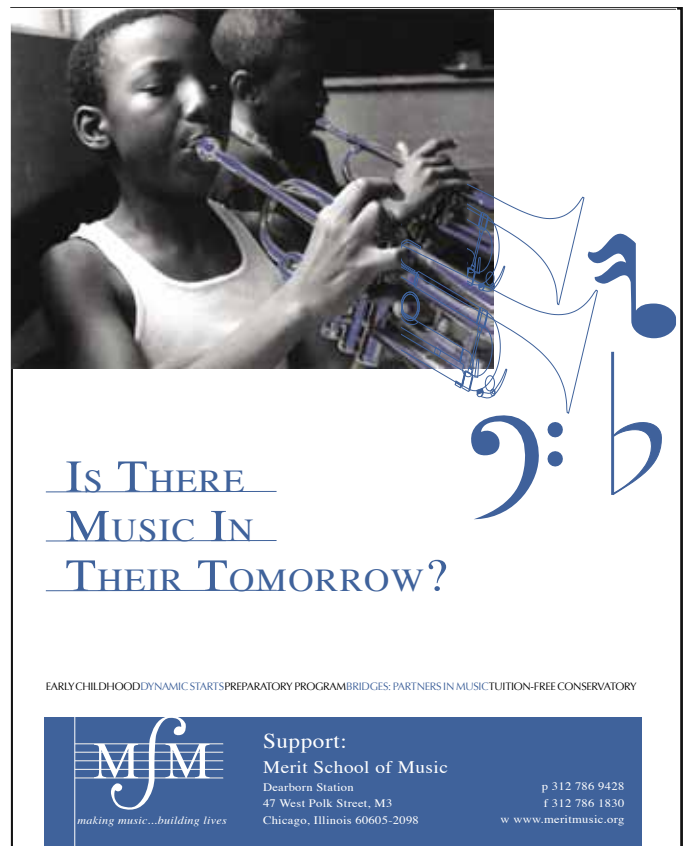
GOAL: To communicate a whole new “look” that goes with new location and yet exudes same dedication as ever.



Program Booklet



Trifold



Poster

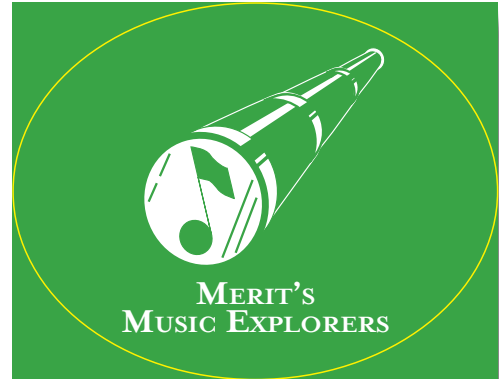


GOAL: To brand each music program with its own unique identity.

Merit School of Music Program Branding
Program booklets, brochures, posters, catalogs and other branding tools



Explorer's Program Booklet



Explorer's Logo as Sticker



Explorer's Brochure with
Class Schedule Onion Skin insert

