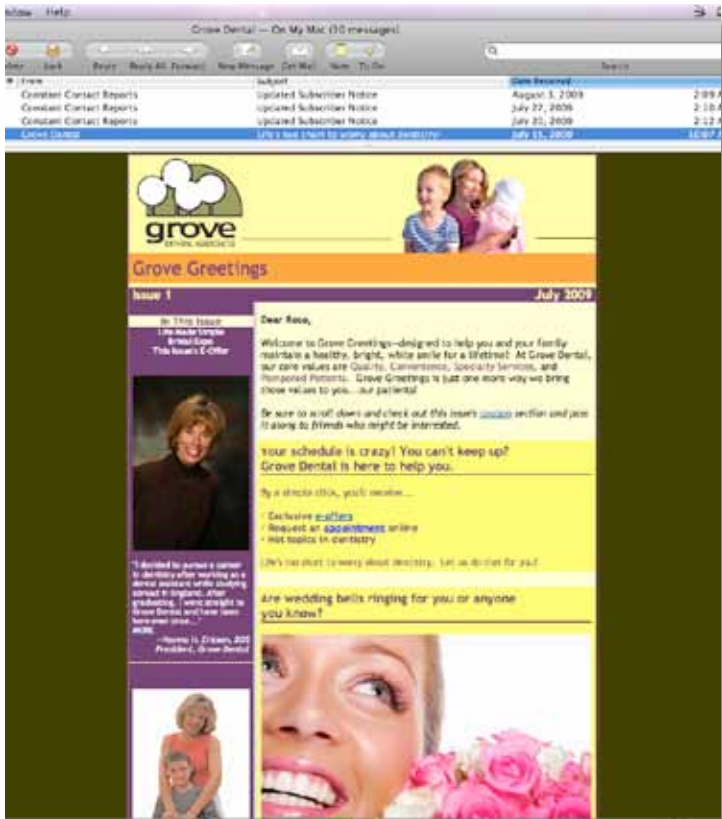


GOAL: To craft a duo-level eblast campaign that builds a relationship and engages the reader through its content and offers.



Monthly subscriber e-newsletter campaign
incorporating key links, autoresponder and hot
tips & events

